



2nd National Summit
NEO BANKING
“Banking on Embedded Finance”

Friday, 19th May 2023 (Bangalore)

Eminent Dignitaries*



Shri R. Gandhi
Former Deputy Governor
Reserve Bank of India



Shri S. Ramann
CMD, Small Industries
Development Bank of India



Shri Ajay K. Choudhary
Executive Director
Reserve Bank of India



Shri Sanjeet Singh
Senior Adviser
NITI Aayog

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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OVERVIEW

Digital transformation has been the focus of financial services in India for over a decade. India Stack has enabled the foundational blocks to accelerate digital tech in financial services (FS) by combining various infrastructural and financial rails including Aadhaar, Unified Payments Interface (UPI), secure data access through account aggregators as well as initiatives and open networks such as Open Credit Enablement Network (OCEN) and Open Network for Digital Commerce (ONDC).

The financial services industry driven by competition from big techs and fintech has been innovating on digital value propositions as they traversed through channel propositions to digital only banking through to beyond banking marketplaces.

To develop and sustain competitive differentiation, financial services stakeholders and new entrants like neo banks will take these beyond banking propositions to the next level by seamlessly embedding financial services in the consumers day-to-day operations. We invite you to an engaging conversation pertaining to new age financial services offerings underpinned by embedded finance.

Keeping these imperatives in mind, the **ASSOCHAM Department of Banking & Financial Services, is organizing the ASSOCHAM 2nd National Summit on Neo Banks under the theme of “Banking on Embedded Finance”**. The outcome of this effort will be an increase in trust, affordability & accessibility in the industry and financial lending market.

Earlier edition of the ASSOCHAM National Summit on Neo Banks have been organized and they have received overwhelming response from the industry, in creating a vibrant platform for encouraging dialogue among policy makers, regulators and industry stakeholders.

KEY AREAS OF DISCUSSION

Inaugural Session

Neo-Banks: Banking on Embedded Finance

Fireside Session

Embedded Financial Services in India: Opportunities & Strategies for Growth

Special Session

Digital Financial Sector As A Growth Strategy For Neo Banks, Fintechs & Incumbents

Panel Discussion 1

New Definition of Neo-Banking: Beyond Banking Ecosystems at the Heart of Seamless Customer Engagement

Panel Discussion 2

How Do The Next 5 Years Look For Banking & Payments In India?





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WHY PARTICIPATE

- ❖ Digital Experience Hub: Learn how technologies like AI, ML and BigTech are revolutionizing customer expectations.
- ❖ Industry Pulse: Interact with the industry experts on supportive innovations and drivers in enabling the industry grow.
- ❖ Interactive Demos And Use Cases: Learn from real life case studies & presentations on key themes.
- ❖ Live Q&A Sessions: Get answers to some of your questions through live Q&A session from top industry leaders.

SALIENT FEATURES



Leaders from Government, Regulatory & Industry as Speakers and Delegates



Special Address



Interactive Panel Discussion Sessions



Sessions Media Coverage



Excellent Branding and Networking Platform



Release of Knowledge Paper

TARGET AUDIENCE



Policy Makers & Regulators



Banks



Neo Banks Companies



Fintech Companies



Micro Financial Banks Institutions (MFIs)



Non-Banking Finance Companies (NBFCs)



Artificial Intelligence & Cyber-Security Companies



Housing Finance Companies (HFCs)



Venture Capitalist



Private Equity Funds



Digital Payment Companies



Merchant Bankers



Infrastructure Finance Companies



Micro, Small & Medium Enterprises (MSMEs)



Consultants & Analysts

SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Official Host (Exclusive)	Rs. 10 Lakh/-	Mentioned Below
2.	Powered By (Two Slots)	Rs. 8 Lakh/-	
3.	Gold Partner	Rs. 6 Lakh/-	
4.	Session Partner	Rs. 4 Lakh/-	
5.	Technology Partner	Rs. 3 Lakh/-	
6.	Silver Partner	Rs. 2 Lakh/-	
7.	Exhibition Partner	Rs. 1 Lakh/-	

1. Official Host (Exclusive)

- Status of 'Official Host' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

4. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

5. Technology Partner

- Status of 'Technology Partner' the sponsor name and logo will be prominently displayed.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

6. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

7. Exhibition Partner

- Status of 'Exhibition Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 2 delegate passes to attend the summit.
- Branding in social media platform.
- Complimentary Exhibition Space.

For Further Details, Please Contact:

Kushagra Joshi, +91-8447 365357
kushagra.joshi@assochem.com

Kartik Masand Rai, +91-95824 33584
kartik.rai@assochem.com

Aryan, +91-95729 02602
aryan@assochem.com

The Associated Chambers of Commerce and Industry of India

4th Floor, YMCA Cultural and Library Building, 1, Jai Singh Road, New Delhi-110001 • www.assochem.org